



22455 Davis Dr.
Suite 100
Sterling, VA 20164

Media contact:

Anne Mitchell
703.478.2136
amitchell@skybitz.com

Ian Menzies
586.977.6541
ianm@hegemonelectronics.com

FOR IMMEDIATE RELEASE

SkyBitz Strengthens Remote Asset Tracking with Hegemon Tractor/Trailer ID

Sterling, VA - May 12, 2009 - SkyBitz, the leading remote asset tracking and information management service provider, in partnership with Hegemon Electronics, today announced the addition of Trailer/Tractor ID to its solutions suite.

The Tractor/Trailer ID solution augments current asset management by remotely identifying the tractor hooked to a trailer. With Tractor/Trailer ID, fleet managers know a driver is picking up the correct trailer. The identification is communicated through the SkyBitz GLS system and displayed on the SkyBitz InSight portal. SkyBitz's Cargo Sensor and Tractor/Trailer ID simplify asset management. The sensor transmits a unique, digital identification number at intervals through the trailer seven-way wiring connector. The connection is read and recorded by the SkyBitz sensor, enhancing the ability to capture the exact time of trailer drop off and pick up for customers with significant drop and hook operations. An alarm can report when an unauthorized tractor is connected to a trailer.

"Asset tracking enables fleet managers to maximize efficiency, improve bottom line and provide security and safety. SkyBitz is leading this technology transformation," said Craig Malone, Senior Vice President of SkyBitz. "Product research and development is a key focus for SkyBitz as we help customers manage assets."

About SkyBitz

SkyBitz is the leading remote asset management solution provider, providing real-time information on the location and status of assets to customers in the fields of transportation, energy, and government. SkyBitz delivers a reliable, easy-to-use solution that provides in-transit visibility and assessment of assets anytime, anywhere. More than 600 enterprises rely on cost-effective SkyBitz technology to achieve total asset visibility, improve security, lower operating and capital expenses, and enhance customer service. SkyBitz is a privately held company backed by CIBC Capital Partners, Highstar Capital, Inverness Graham Investments, Motorola

Ventures and ITV, a fund of Cordova Ventures. For additional information, visit www.SkyBitz.com.

About Hegemon Electronics

Hegemon Electronics, Inc. is an established engineering and manufacturing company specializing in Power Line Carrier (PLC) products for the transportation industry. Our technology allows for the seamless integration of reliable tractor-trailer bi-directional digital communications into existing trailer tracking and asset management systems. Based in Sterling Heights, MI, Hegemon has been a member of the PLC4TRUCKS consortium since 1999 and is recognized as the leader in the development of the PLC Identifier System. For more information visit www.hegemonelectronics.com